

# Beyond Lunch Sustainability Challenge

## FAQs

Please See [Official Rules](#) for Complete Details.

### Who can enter?

The Challenge is only open to 5-8<sup>th</sup> grade Teachers, who are a legal U.S. resident physically residing within the 50 United States or D.C., 18 years or older, have the authority to enter the Challenge with consent from the School Principal/Administrator to participate, are a registered user of EVERFI Educational Platform who have signed up for the free digital course "**Sustainability Foundations: Plants, Animals, and Our World**", "created a class" in Platform, and activated their class by having at least five (5) students begin taking the Course by Tuesday, April 13, 2021 at 11:59:59 pm Eastern Time.

Unfortunately, Students are not eligible to enter this Challenge on their own, however, students play an important role in creating their classroom's Submission in collaboration with their Teacher.

### How do Teachers enter?

Step 1: [Register](#) for the free digital course "**Sustainability Foundations: Plants, Animals, and Our World**" and have your students begin taking the course.

Step 2: Have your class create a presentation on how to make their school's lunchroom experience more sustainable and reduce environmental impact.

### Tips:

- Be sure to briefly tell us about your class & school.
- Use the course concepts to inspire creative ideas that can be feasibly implemented at your school.
- Check out the prompts on this site to get your class started.
- Create the presentation in Microsoft PowerPoint, Google Slides, Microsoft Word, Google Document or Canva and submit as a PDF, that is no more than 10 pages/slides with a file size of 150 MB or less.
- See the [Official Rules](#) for complete Submission Requirements & Content Restrictions.
- **Important reminder: For your Submission to be eligible, at least five (5) students in your class must have started the course.**

Step 3: Complete the online entry form & follow the on-screen prompts to upload your classrooms' presentation PDF. Entrant must confirm that they have read, understand and agree to the Official Rules and click "Submit" to receive one (1) entry into the Challenge.

### What is the deadline to submit?

All Submissions must be received by Tuesday, April 13, 2021 at 11:59:59 pm ET.

### I teach multiple classes; can I submit more than one Submission?

Yes, as long as it is one (1) unique Submission per Class.

### I've submitted a Submission; now what?

If your Submission is chosen as one of the up to five (5) potential Finalists, you will receive an email on or about Monday, May 3, 2021 from the Challenge Administrator, Creative Zing, to confirm your eligibility and obtain releases & pre-qualification agreement from your School Principal/Administrator.

## FINALISTS & GRAND PRIZE AWARD

### How will the Finalists be determined?

Eligible Submissions will be reviewed and scored by a Judging Panel consisting of representatives of the Challenge Entities. Up to five (5) eligible Submissions with the highest point scores will be determined as potential Finalists, subject to verification of eligibility, execution of the Finalist Documents and compliance with the Official Rules.

The Judging Panel will evaluate Eligible Submissions based on the following criteria:

- Feasibility of implementation of Submission: 30%
- Clear communication of the classroom's ideas: 25%
- Creative and effective sustainable recommendations presented: 25%
- Uniqueness of Submission: 20%

In the event of a tie, such tied Submissions will be reevaluated in accordance with the aforementioned criteria and the Submission with the highest point score on "Feasibility of Execution" will be deemed the potential Finalist.

### **What happens if I'm selected as a Finalist?**

Upon return of the Finalist Documents from you and your School Principal/Administrator, each Finalist is required to participate in a brief video conference interview, currently contemplated to take place via video conference on or about Thursday, May 20, 2021, and Friday, May 21, 2021, as coordinated by the Sponsor. At the Finalist Interview, each Finalist will have the opportunity to present their Submission on behalf of their class to representatives of the Sponsor and Presenter.

### **How is the Winner determined & notified?**

The Winner will be determined based on a combination of the judging results and evaluation of the video conference interview. On or about Tuesday, May 25, 2021, the Winner's School Principal/Administrator will be notified via the email and/or phone by the Challenge Administrator, Creative Zing. The Winner's School Principal/Administrator will be required to execute and return a school award acceptance form in order to accept the award.

### **What is the Grand Prize Award?**

A \$10,000 donation will be made to the winning Entrant's school to implement the Entrant's class submission to bring their vision of a reimagined sustainable lunchroom experience to life at their school.

Plus, big time bragging rights for the Teacher, the classroom, and the school for Going Beyond!

## **ADDITIONAL QUESTIONS**

### **Who is the Sponsor, Presenter and Administrator of this Challenge?**

- The Sponsor of this Challenge is EVERFI, Inc., 2300 N Street N.W., 5<sup>th</sup> Floor, Washington, D.C. 20037.
- The Presenter of this Challenge is Beyond Meat, Inc., 119 Standard Street, El Segundo, CA 90245.
- The Administrator of this Challenge is Creative Zing Promotion Group, LLC 2265 Lee Road, Suite 229, Winter Park, FL, 32789.

### **What if I still have questions?**

For full details, check out the [Official Rules](#). If you have further questions regarding the Challenge logistics, reach out to [contest@creativezing.com](mailto:contest@creativezing.com)